

Fundraising Tips and Ideas



HAVE A COLOR-THEMED PARTY

The Lifeplus Foundation is associated with blue and gold so theming your party towards those colors keeps the cause top of mind and allows for a dose of creativity. Think about drinks in the appropriate color, decor that matches, and foods that fall into that end of the color wheel. Charge an entrance fee and include other ways to raise funds such as contests, auctions, or selling tickets for prize drawings. What's better than a good party for a great cause?



HOLD A 5K RUN/WALK/CYCLE EVENT

This can be a low-cost with high return team fundraising event idea that's fun for all ages! Not only can you raise funds for your specific project, but you'll also organically raise awareness for the mission of the Lifeplus Foundation through participants' sharing of your campaign with their network of friends and family.

Make sure the size and location of an event is reasonably manageable. Check with your local authorities for permission and that you meet all requirements. Then set a date and some realistic fundraising goals. To share the work, organize a committee and designate leaders to oversee the details. Themes add an extra element of fun!



START A FUNDRAISING PAGE

You can start your own personal fundraising page that you can customize with pictures and information about your campaign. This way people can donate online directly towards your goal and they will receive an automatic receipt. This keeps you from having to deal with money directly. We recommend www.Leetchi.com for user friendliness and quick transfer of funds.

More fun ideas...



HOLD A YARD SALE

Gather some friends and start collecting all those unwanted items in search of a new owner. It's a great way to clear the clutter and create change!



BAKE FOR A GOOD CAUSE

Bake sales are one of the most cost-effective (and delicious) fundraisers out there! They require little to no money because most, if not all, of the bake sale goods are donated by volunteer bakers.



SHOW YOUR ARTISTIC SIDE

Gather talented friends and family members to help create and sell your hand-crafted items. Local artists may also pay a nominal registration fee to have their pieces shown and attendees can pay a registration fee to browse the collection. Artists may choose to auction off their pieces at the end of the day.



ORGANIZE A TALENT SHOW

Showcase the talents of friends and local performance artists. In addition to an entry fee, supporters can donate to cast votes for winning numbers of different categories.



USE YOUR OWN IMAGINATION

We are excited to see what fundraising ideas you come up with! Remember to share your pictures and videos of your fundraising activities with us at ConnectWithUs@lifeplusfoundation.com or submit them to the Lifeplus Foundation Facebook page and we might just post them!